

The GO Project



Letter From Our Leadership

Dear Friends,

As I look back on 2024, it has been a year full of meaningful growth for our entire community. Students continued to close academic gaps and build critical social emotional skills; caregivers gained tools and knowledge to support their child's learning; and dozens of new students and families began their GO journeys.

We are excited to build on this momentum and are more determined than ever to continue providing our current and future GO students with the additional support and opportunities they deserve.

We are grateful to our extensive community: our teachers, volunteers, families, school partners and supporters, for their commitment to helping our students thrive!

With gratitude,



Gayle Villani

Executive Director



Our Mission

The GO Project helps New York City public school students thrive in the earliest stages of their education through year-round academic, social-emotional, and family support.

Each year, 700+ K-8 students who are behind grade level in literacy and math receive over 200 hours of additional instruction over the summer and on Saturdays during the school year. With this early and sustained support, GO students make significant academic gains, reach and exceed grade proficiency, graduate on time, and achieve long-term educational success.



NYC Public Schools: The Need and Opportunity

Only 49% of students in grades 3-8 are proficient in literacy and 53% are proficient in math. Critically, student outcomes are disproportionately lower for students who are Black, Latinx and/or from families with low-incomes.

Achievement gaps and summer learning loss compound over time without additional intervention -- meaning students who struggle in the early years are more likely to fall even further behind over time.

Most NYC public schools lack the resources to provide the level of individualized support that many students need – this is where GO Project comes in!

Serving
nearly
1M
students

More than
1,800
schools

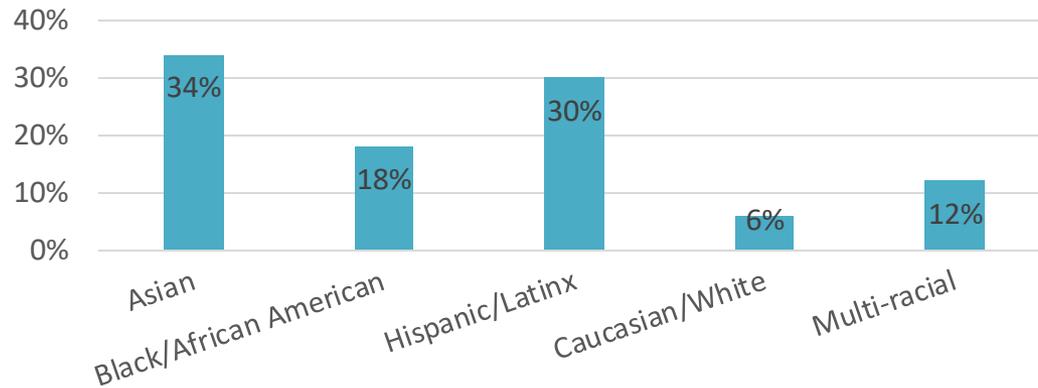
85%
students of
color

73%
living in
poverty



Our Students

In FY24, GO Project served 728 students and families from NYC public schools in Lower Manhattan and Brooklyn



100%

of students are 1-2 grade levels behind in reading and/or math

\$36K

average family household income

43%

of our students have an Individualized Education Plan

16%

of our students are English Language Learners

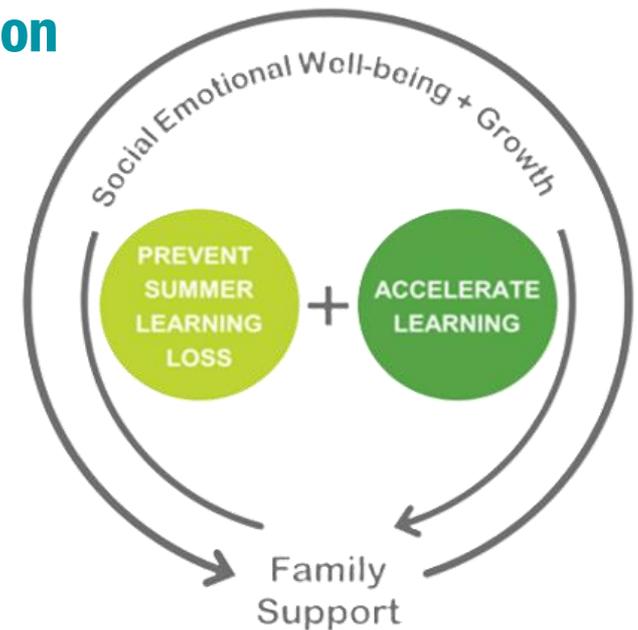
Our Model



**700+ NYC public school students
in grades K-8**

**5 program locations in Lower
Manhattan and Brooklyn**

**200+ additional hours of
instruction**



Our Year-Round Program Components



Early & Continuous Intervention

- ❑ Students enter in K-2nd grade before learning loss is compounded and can continue through 8th grade
- ❑ Continuous, year-round intervention on Saturdays during the school year and five weeks over the summer
- ❑ 200+ hours of additional instruction each year

Responsive & Individual Instruction

- ❑ Classrooms led by experienced teachers plus 2+ trained adults for small group instruction
- ❑ Small class sizes (maximum of 15)
- ❑ Evidence-based literacy and math curriculum and assessments to tailor instruction to student learning needs
- ❑ 1:1 intervention for those who need more support

Holistic Programming

- ❑ Social-emotional learning to build non-academic skills critical for learning
- ❑ Family support through workshops, case management, and support to understand their child's learning needs
- ❑ "Bridge" support to help navigate middle and high school transitions

Our Program Highlights



In FY24, GO Project...

Engaged
342
volunteers

Served 728
students and
families

Expanded 1:1
intervention to
math in
addition to
literacy

Welcomed
back 24
alumni in paid
positions

Placed 47
student
teachers in GO
classrooms

Supported 176
families in case
management +
provided 69 family
workshops

Strengthened
and expanded
our phonics
program

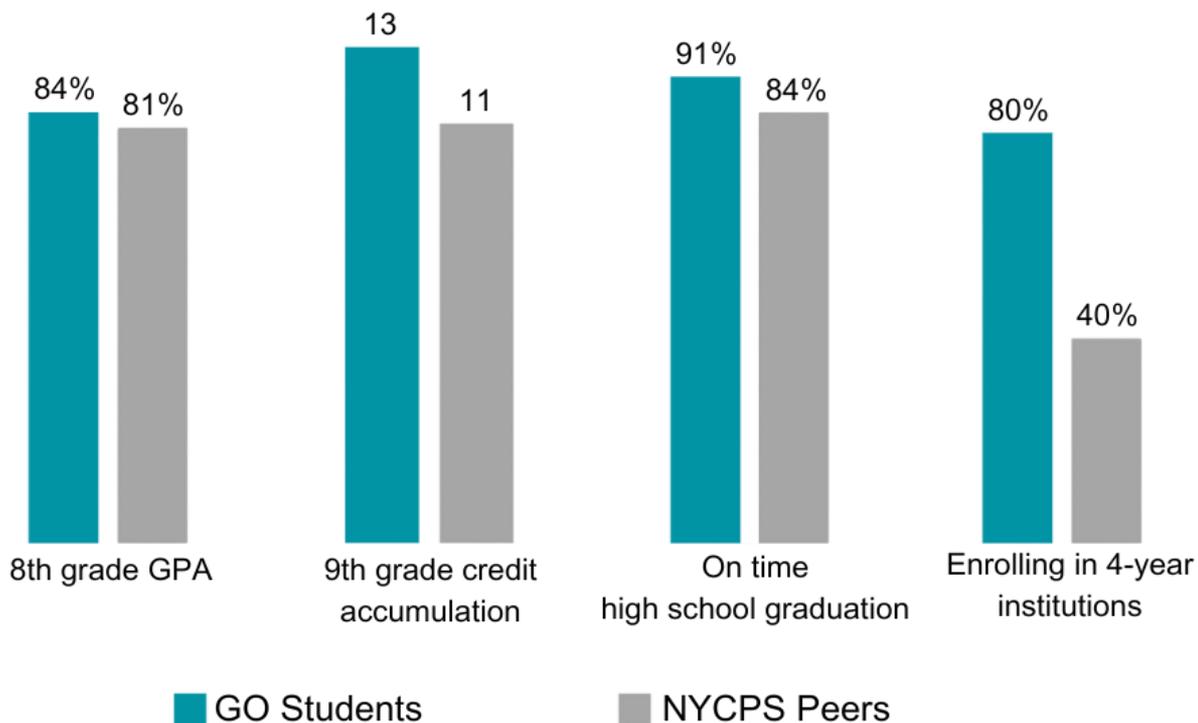
Retained
67% of
teachers

Fostered social
emotional
learning with
88% of students
showing growth

Our Impact

200+ additional hours of instruction annually

4 months of additional learning on average each year with GO



As a result of GO Project's intervention of additional instruction time and continuous support, our students **outperform citywide peers** across multiple indicators of success.

Our Partners

NYC Public School Partners:

GO students are drawn from more than 30 public elementary and middle schools across Lower Manhattan and Brooklyn.

Host Site Partners

A host site partner is an independent school that generously donates its space and resources to GO Project's mission of educational equity for New York City public school students. These host site partner schools believe in maximizing the use of space to promote learning beyond their immediate community, allowing GO to conduct academic and family programming on site at the independent schools' location during weekends and summers.

*The map highlights public schools from which we are serving the greatest number of students. During the 2024 program year we operated out of the following host sites: Berkeley Carroll School, Grace Church Lower and High School, and St. Luke's School.



Public School Partners



Host Site Partners

GO Community



Community Partners

In FY24, GO worked with a variety of community partners to offer family workshops and make sure families had the resources they need at home. Our community partners included Advocates for Children, Include NYC, New York Public Library University Settlement, Center for Attention and Learning at Lennox Hill, The Promise Project at Columbia, Planned Parenthood, New York Junior League, and more.



Higher Ed Partners

Several higher education institutions worked with GO this past year to support key aspects of our work. Higher education partners provided student teachers that worked directly with students in the classroom. Working alongside experienced teachers, student teachers got the opportunity to gain career skills and use their time at GO toward credits for their degree. Our higher education partners included, CUNY Hunter, Bank Street College of Education, New York University (Steinhardt and School of Social Work), Columbia University, and BMCC.



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Vice President, BlackRock

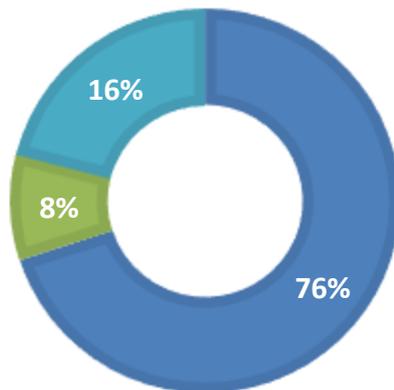
Bessie Zavidow
Business Analyst,
Alternative Data, Viking
Global Investors LP

Our Finances

Total budget for FY24: \$3,348,100

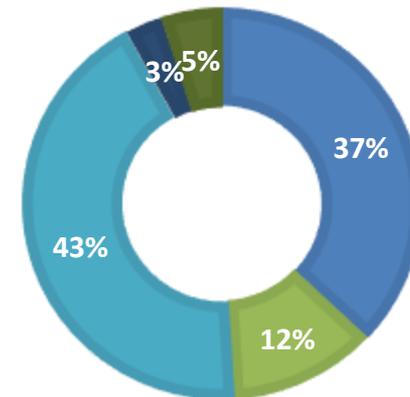
EXPENSES

■ Program ■ Management & General ■ Fundraising



REVENUE

■ Foundations & Corporations ■ Individuals
■ Events ■ Interest & Other
■ In-Kind



*** In FY24, The GO Project was a fortunate recipient of a \$2M gift from the Yield Giving Open Call led by MacKenzie Scott; these funds are in a Board-designated fund to support strategic growth and enhancements and so are not reflected in this operational total.**

Our Foundation & Corporate Supporters

Thank you to the following partners that supported GO in FY24

\$100,000+

Robin Hood Foundation
Heckscher Foundation for Children

\$75,000+

Altman Foundation
Lawrence Foundation

\$50,000+

Blackstone Charitable Foundation
Cerberus Capital Management
Earl Brown Music Foundation
Global-e

\$25,000+

Amazin' Mets Foundation
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The Concordia Foundation
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\$25,000+ continued

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\$10,000+

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To learn more about the GO
Project scan here or email
info@goprojectnyc.org

 50 Cooper Sq 3rd floor, New York, NY 10003



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